



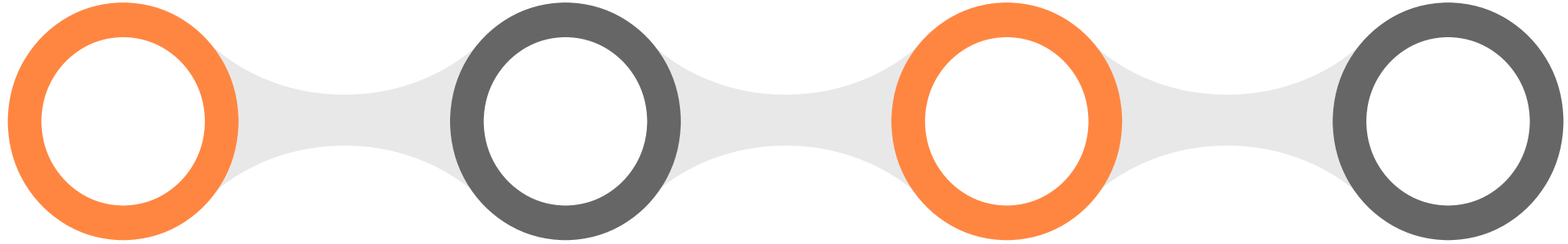
LAUNCH



Dr. Ben Hackenwerth | Executive Director  
of Innovation & Information

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Learning

# Today's Topic



## Launch Overview

Launch purpose and collaborative strategy to solve course access needs across the state

## Launch Difference

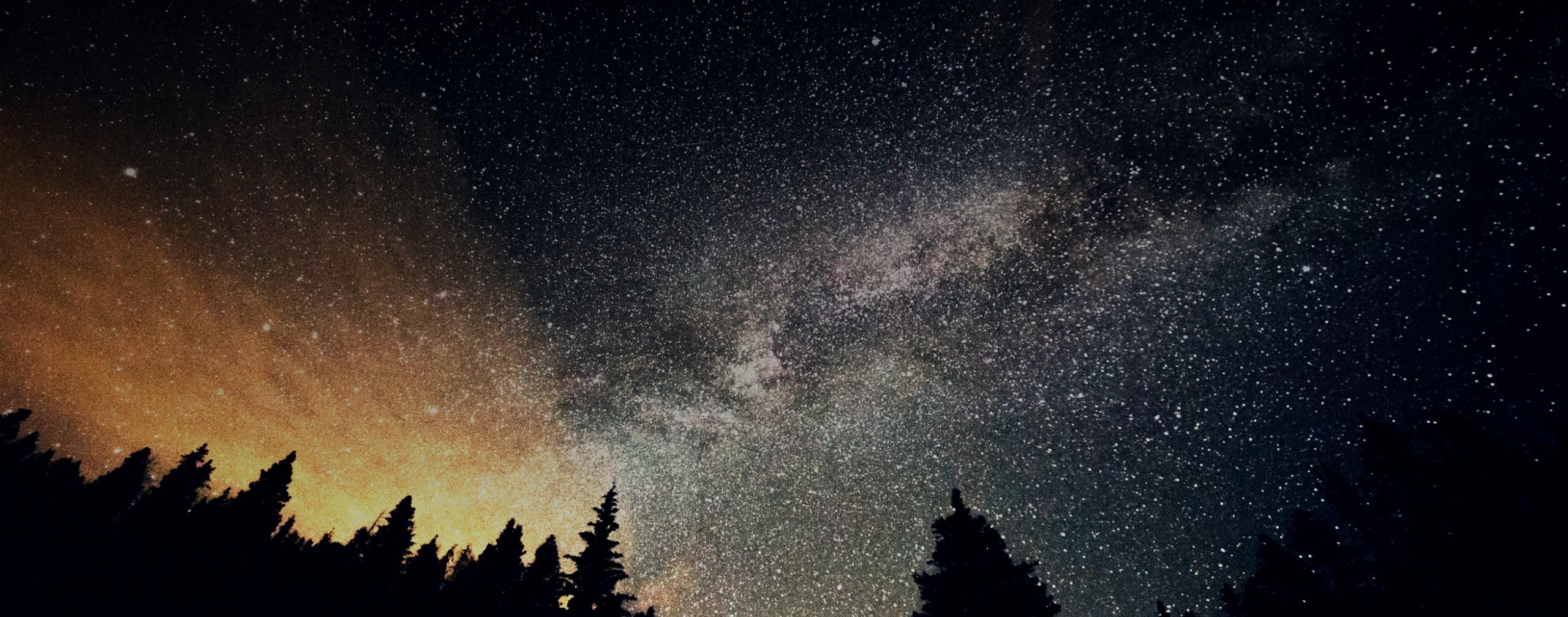
Curriculum, teacher and district support efforts

## Partner Update

Overview of Launch expansion and partner engagement

## Next Steps

Summer Launch opportunities and future Launch opportunities



# The Launch Solution

Launch is a solution to high-quality online learning options **designed, developed** and **delivered** by Missouri educators.



# Why Virtual Learning?

Modern learners are digital learners.

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## 1 College Ready

**5.8 million** college students are currently enrolled in an online course.\*

## 2 Career Ready

Employees entering the workforce today will be expected to learn **5-10 hours** online each week.\*\*

## 3 K-12 Response

**73%** of K-12 schools nationwide have implemented online course options for students.\*\*\*

\*Source: Babson Research Group, 2016

\*\*Source: Harvard Business Review, March 2016

\*\*\*Source: "Keeping Pace with k-12 Digital Learning", Evergreen Research Group, 2016

# Virtual Learning for All

Universities providing online-only degrees



**Missouri  
State**™

57 online-only  
undergraduate or Master's  
degree programs



60 online-only  
undergraduate or Master's  
degree programs

# Why Now?

Current political landscape encourages school choice

- **Course Access**  
Identified course access needs across the state of Missouri
- **Virtual Charter Reality**  
35 states and D.C. permit full-time virtual charter schools
- **For-Profit Landscape**  
73% of student enrolled in full-time virtual courses utilize private, for profit companies\*



# The Launch Difference

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- Developed using Missouri Learning Standards
- Taught by Missouri highly-qualified educators
- State-wide collaborative approach
- Purpose driven, not profit driven







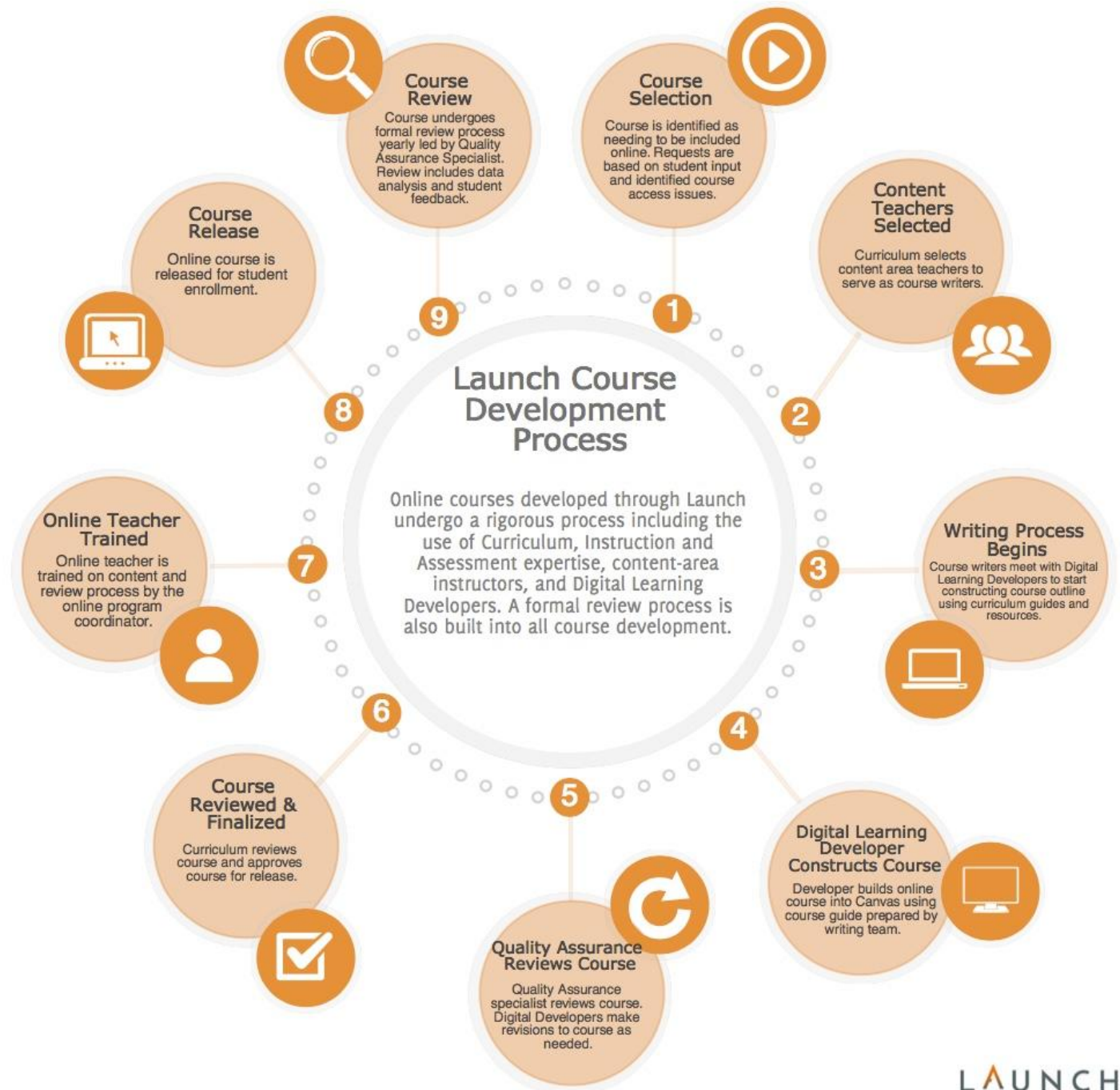
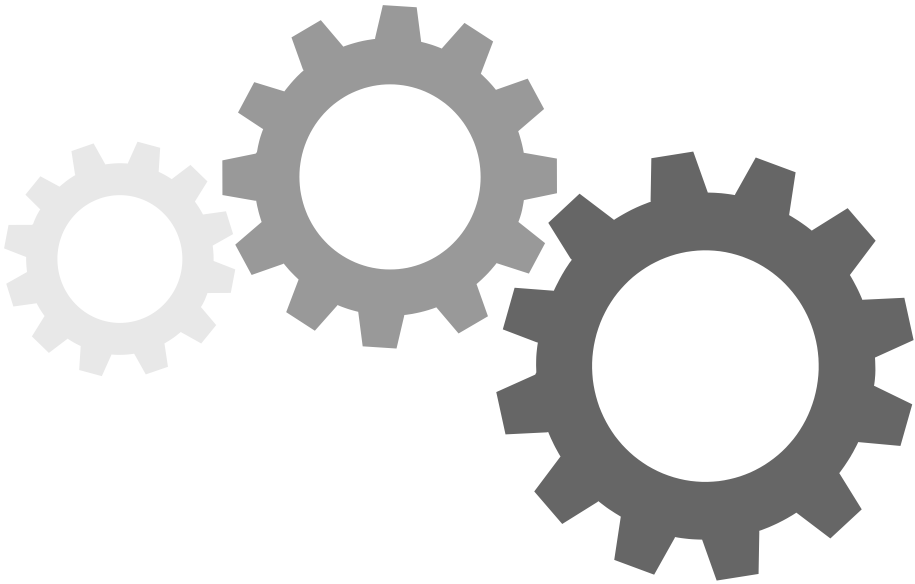
# Launch Course Development Process

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- 9-Step rigorous course development process
- Courses designed with Missouri learning standards
- Course design team includes educators, curriculum experts, digital developers
- Annual formal review and update process

# Course Development

## 9-Step Process



# Launch Course Options



## Traditional Virtual

NCAA and MSHSAA approved

Start and stop with traditional calendar

Require proctored, face-to-face final exam

Course progress monitored using Dropout Detective

**76.6%**

## Credit Recovery

MSHSAA approved

Flexible Start Dates

Priority standards assessed at 80% mastery

Course progress monitored using Dropout Detective

**12.8%**

## Credit Acquisition

Full course content

Flexible Start Dates

Student earns pass or fail grade

Course progress monitored using Dropout Detective

**10.6%**



# Launch Course Offerings

## Available Courses

70+ Including full credit recovery



## Expanded AP Offerings Fall 2019

Dual Credit Opportunities



## Online Academies Grades 1-12

Literacy | Numeracy | Coding



## Most Popular Courses

Personal Finance | ACT Prep |  
Fine Arts Appreciation | Drivers Ed





# Launch Supports



## Counselor Schedule Verification

Enrollment Process | Prerequisites



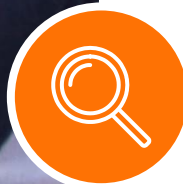
## Launch Teacher Expectations

Parent & Student Communication |  
Documentation



## Launch No-Show Procedure

Accurate ADA | Counselor Communication

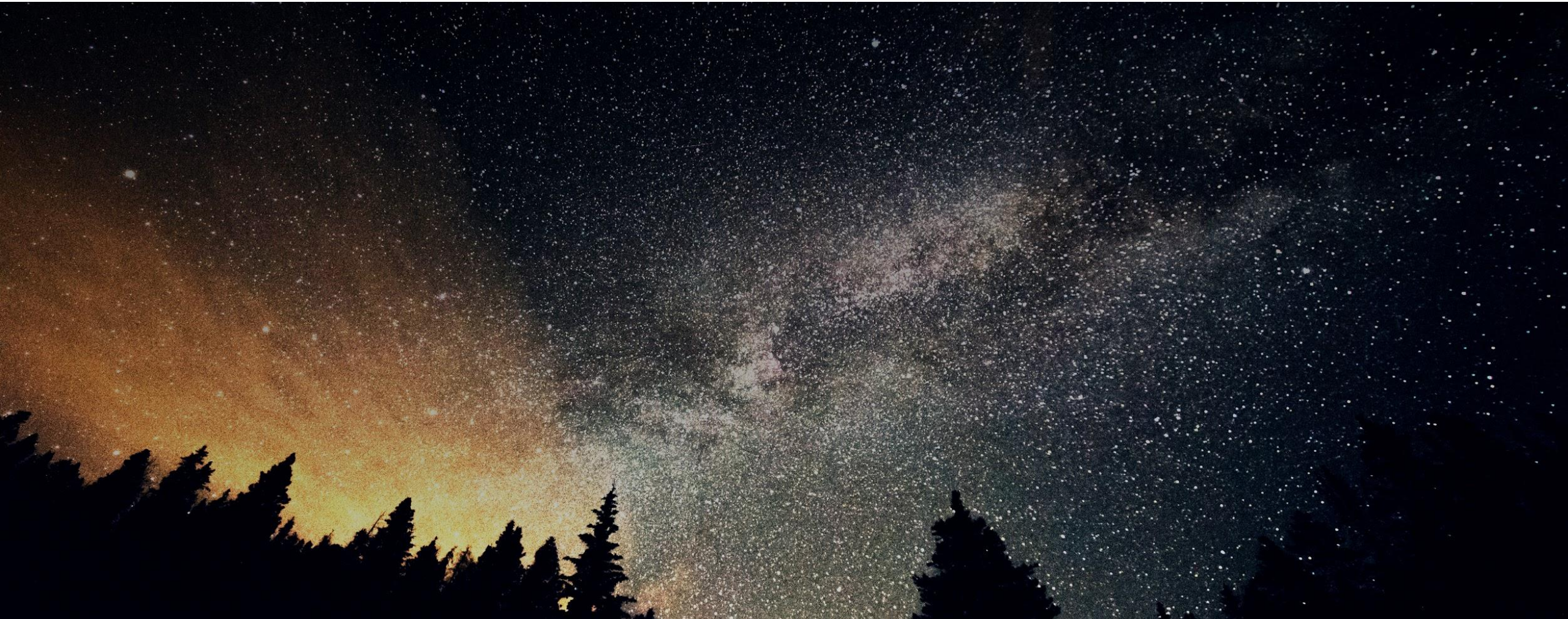


## Drop-out Detective Monitoring

Review educator notes | Available to site support

# Launch Member Districts

**1 in 13 Missouri Public School Districts are now Launch Members**



# Launch Member Districts

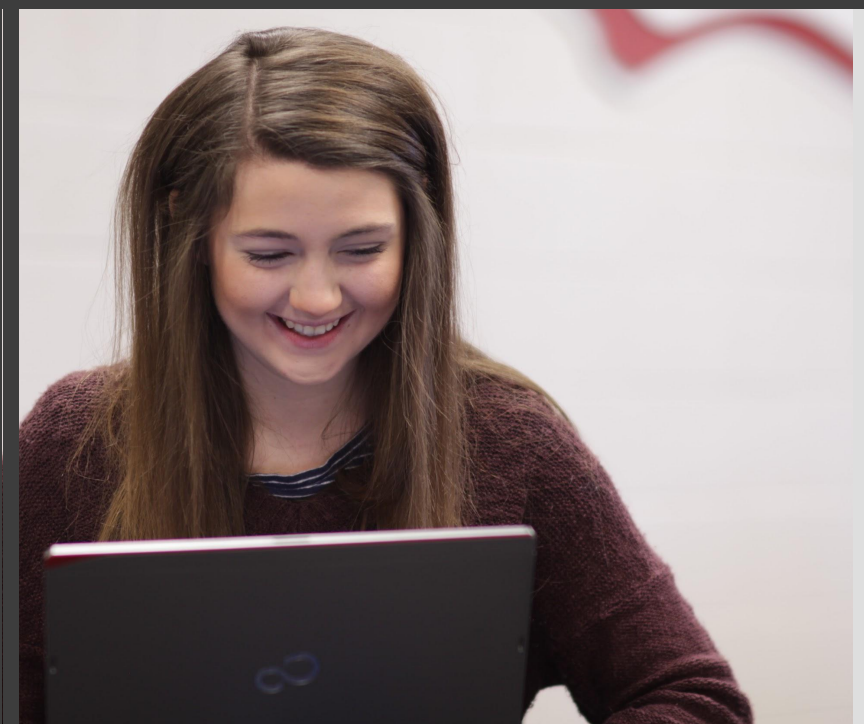
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## 1 in 13 Missouri Public School Districts are Launch Members

- |                   |                   |                                  |
|-------------------|-------------------|----------------------------------|
| Albany            | Everton           | Republic                         |
| Ash Grove         | Fair Grove        | Reeds Spring                     |
| Aurora            | Fordland          | Sedalia                          |
| Ava               | Hollister         | Seneca                           |
| Bolivar           | Houston           | South Nodaway                    |
| Branson           | Kirkwood          | Sparta                           |
| Bronaugh          | Lebanon           | Springfield                      |
| Camdenton         | Logan-Rogersville | Springfield Catholic High School |
| Carl Junction     | Marshfield        | Stewartsville                    |
| Cassville         | Maryville         | Stockton                         |
| Clever            | Miller            | Tarkio                           |
| Crane             | Monett            | Thayer                           |
| Crocker           | Morgan County R-3 | University City                  |
| East Newton       | Nixa              | Webb City                        |
| El Dorado Springs | Ozark             | Willard                          |
|                   |                   | Worth County                     |

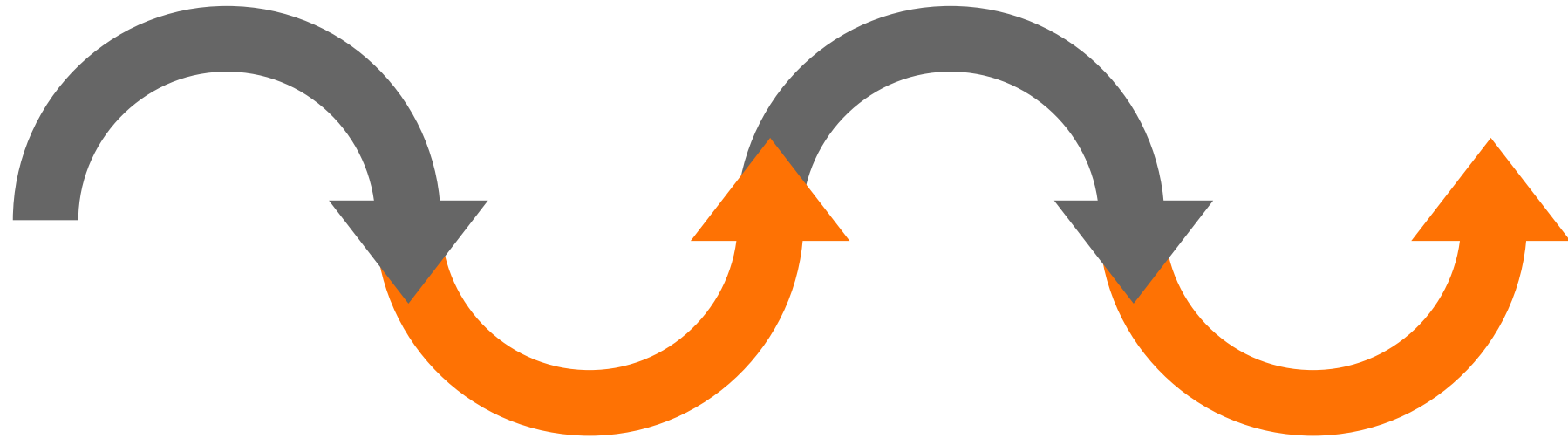


## Meeting Course Access Needs for the State of Missouri





# Next Steps



## **Partner Engagement**

Custom marketing &  
Access Launch

## **Summer Options**

70+ courses available,  
Numeracy, Literacy &  
Coding academy  
expansion

## **Course Development**

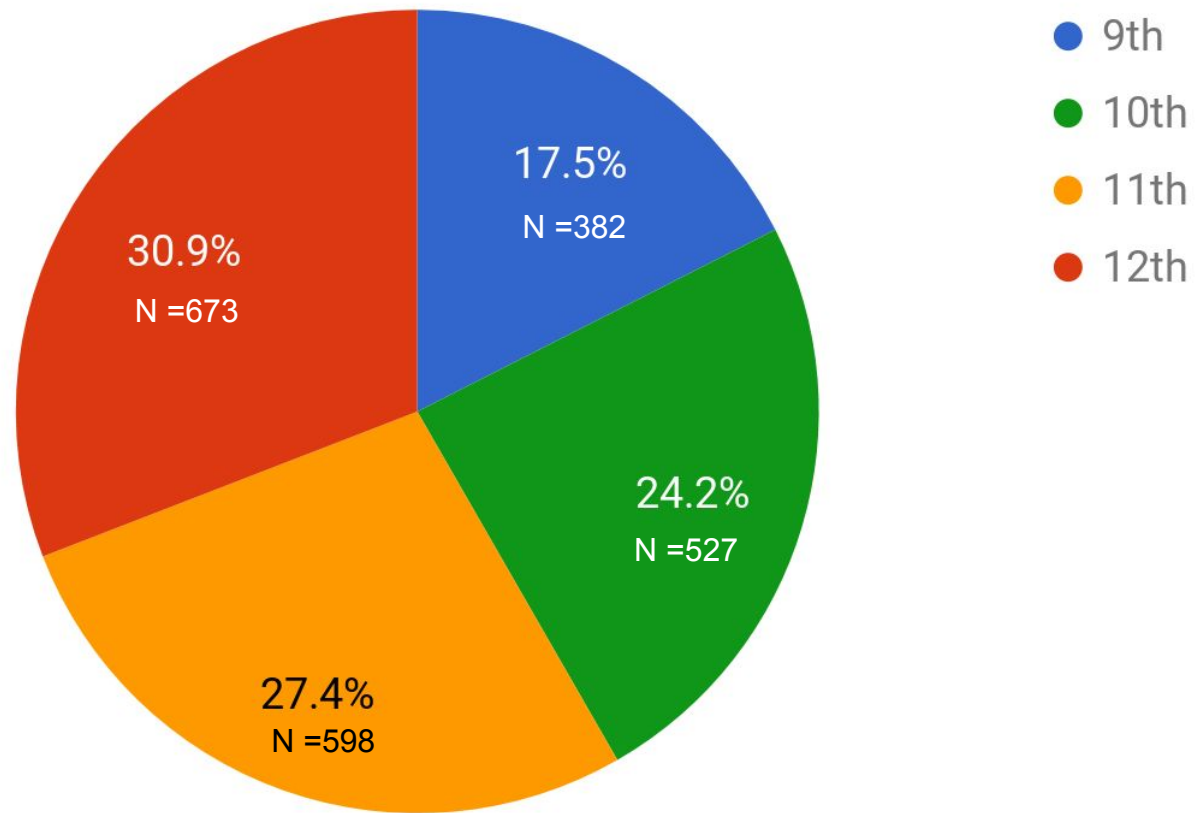
Expanded AP Offerings |  
Partner and internal  
course development  
needs

## **Student Support Efforts**

Continued improvements  
in online student supports

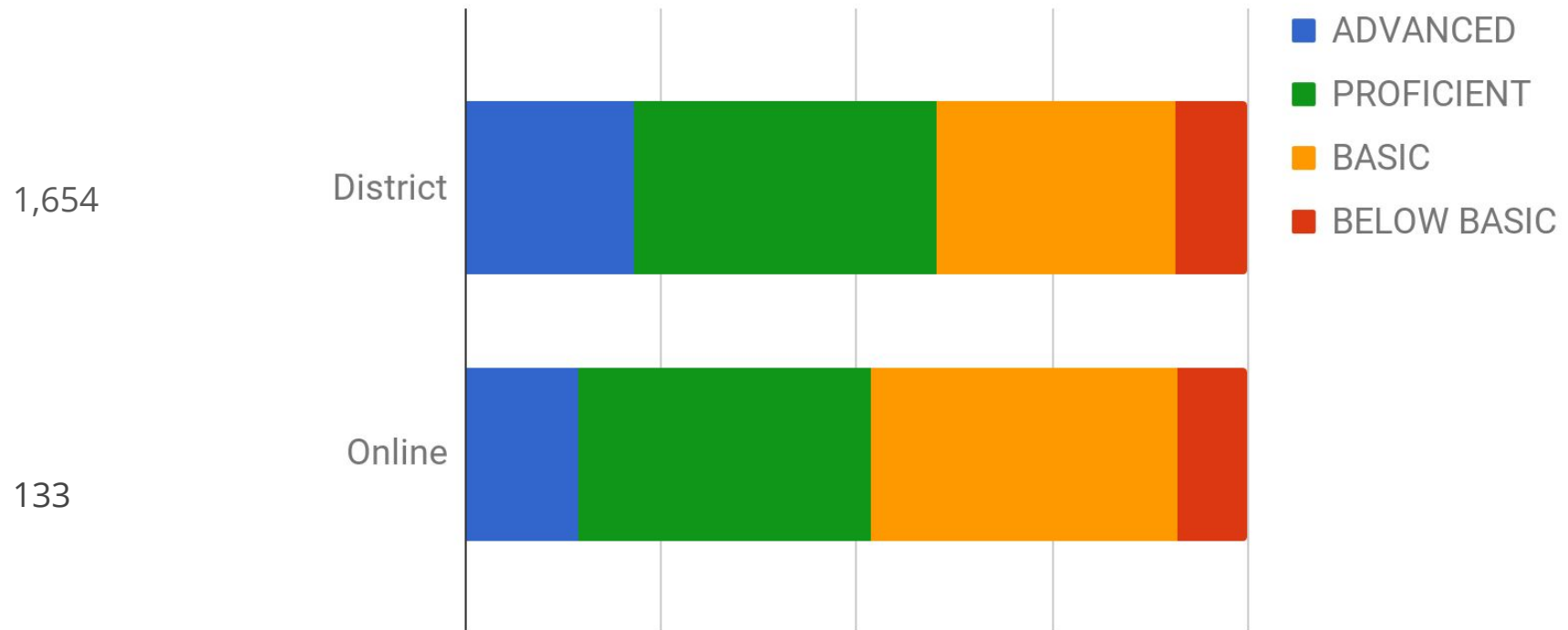
# Launch Enrollment by Grade Level

2017-2018 Springfield Public Schools Seats to Date



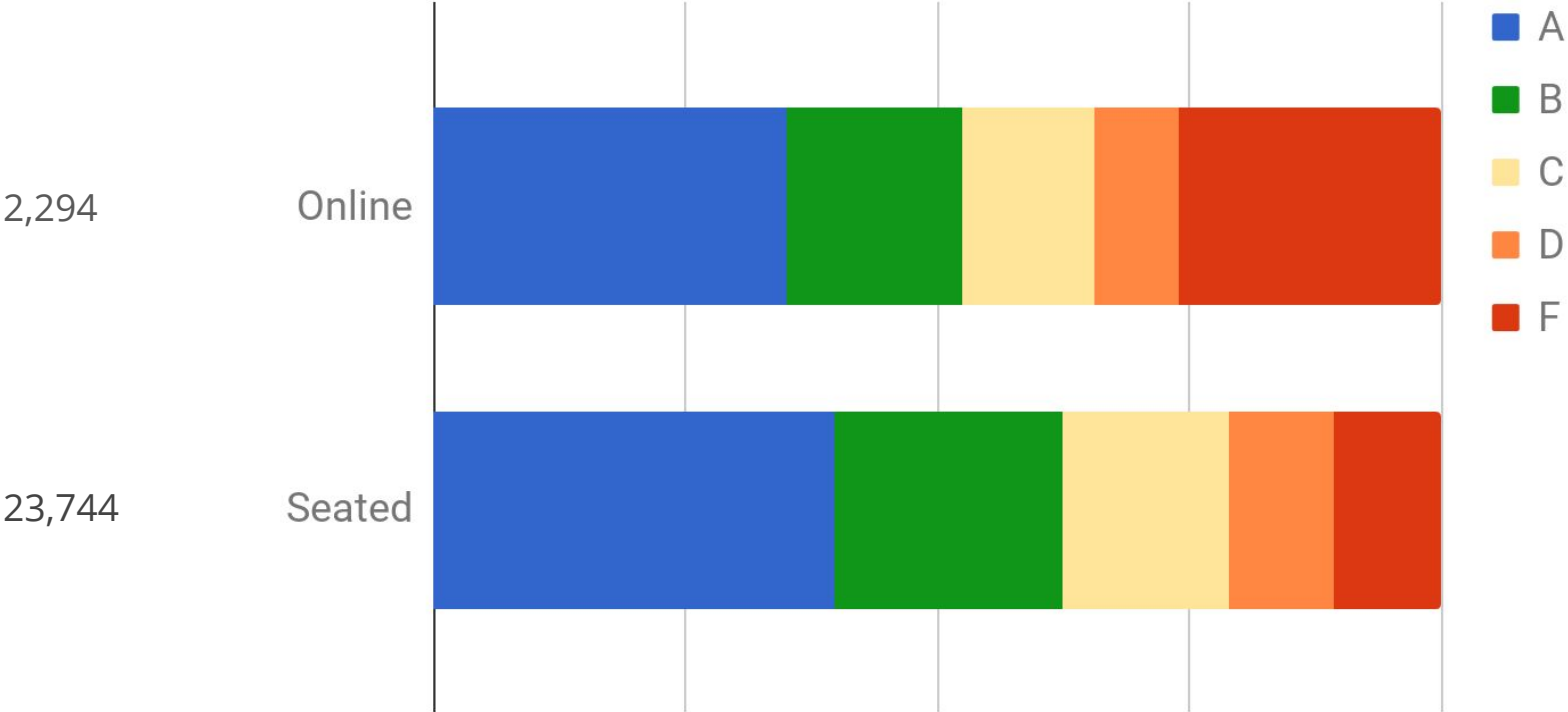
# Launch Government EOC Scores

## 2016-2017 Internal Springfield Public Schools



# Launch Grade Comparison

## 2016-2017 Internal Springfield Public Schools



# Launch Graduate Impact

## Springfield Public Schools

